

Jack McDowell

Developer and Online Marketing Expert

Jack McDowell

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Skills

Experienced Full Stack Developer and Online Media Editor with a demonstrated history of working with online media. Skilled in Online Development, Marketing, Translation, Journalism, International Relations, and Public Policy. Strong media and communication professional with a Master's Degree focused in Political Science from University of Oregon.

Experience

Total Web Services / Web Developer

November 2015 - PRESENT

As a developer, I manage projects from the estimation phase to deployment. My main focus has been on full Stack LAMP development, CMS website building and online marketing. In addition, I have researched new technologies to fulfill our clients' needs, provided estimates and conducted project management while managing other team members.

I have gained experience with PHP, JavaScript, CSS and HTML, developing CMS sites such as WordPress or Drupal, and custom development(including PHP, Node.js and C#/asp.net sites). On the marketing front, I've worked on numerous clients, improving their SEO and setting up AdWords and Bing campaigns.

USA Hispanic Press / Editor In Chief

January 2015 - PRESENT

I've worked with USA Hispanic Press providing current news and opinion pieces to the Hispanic community in the United States and abroad. As the Editor-in-Chief I have worked with a team of developers to increase our global footprint, expanding our readership through quality content and SEO tools. As a relatively new enterprise, we have achieved great success and continued growth. Our Facebook followers have almost hit the 50k milestone and continue to grow day by day. For the past year I have been working principally in an advisory capacity.

International Baccalaureate / Consultant

October 2014 - December 2015

I assisted in the creation of professional training materials for the International Baccalaureate in order to assist their expansion into Spanish speaking countries. In particular, I translated, edited, and created PowerPoint presentations as well as storyboards and supporting materials for IB training workshops.

USA Hispanic Press / Opinion Editor

September 2013 - December 2014

As the Opinion Editor of USA Hispanic Press, I edited and translated content written by our writers and external collaborators in order to bring up-to date and interesting news to our readers. I have also written, and continue to write, my own opinion column on political and economic issues that affect Hispanics.

University of Oregon / Teaching Fellow

September 2008 - June 2013

I worked on a variety of projects, from research to teaching. I gained valuable experience with public policy, social sciences data collection protocols, data analysis and evaluation. I studied and employed both quantitative methods (econometrics, game theory, descriptive statistics and multivariate regression analysis utilizing SPSS and STATA) as well as qualitative methods(case studies and small-N research). I also taught a variety of classes including American policy, foreign policy and political theory.

International Baccalaureate / IT Consultant

January 2007 - December 2011

I designed and created the volunteer training platform for the International Baccalaureate. The platform consisted of a Moodle deployment on a self hosted LAMP system. This multi-year project involved designing, customizing and maintaining an e- learning platform that served hundreds of users.

Education

University of Oregon /

M.A. Political Science

2008 - 2012

Slippery Rock University of Pennsylvania /

B.A. English Literature and Spanish as a Heritage Speaker

2004 - 2007

Slippery Rock University of Pennsylvania /

Certificate in Latin American Studies.

2004 - 2007

Team Treehouse /

Full Stack JavaScript | Front-End Web Development PHP
Development | Rails Development | Web Design

2015